



Simplify cloud costs and amplify engineering excellence with DoiT

The Balancing Act: Managing cloud costs while rapidly scaling

In the last decade, the public cloud has transformed into a fundamental element of IT strategies across businesses of varying scales. According to [Gartner's analysis](#), it's estimated that public cloud infrastructure currently encompasses more than half of the typical technology budget.

And while organizations have become proficient at building and using cloud resources, IT demands are evolving rapidly, pushing engineering teams to adapt on the fly, whether they're scaling their infrastructure, launching new products, handling unexpected usage spikes, or optimizing costs.

This often leads to hasty, short-term decision-making. Unfortunately, such ad-hoc responses slow down productivity, prolong delivery cycles, accumulate technical debt, and result in increasingly inflated cloud bills, hampering business growth and innovation.

Key challenges for scaling companies building in the cloud



Managing cloud consumption poses a significant challenge as organizations need to strike a delicate balance between provisioning enough resources to meet demand without overcommitting and incurring unnecessary costs.



Improving cost accountability and awareness among cloud users involves ensuring that everyone in an organization understands the financial implications of their cloud activities.



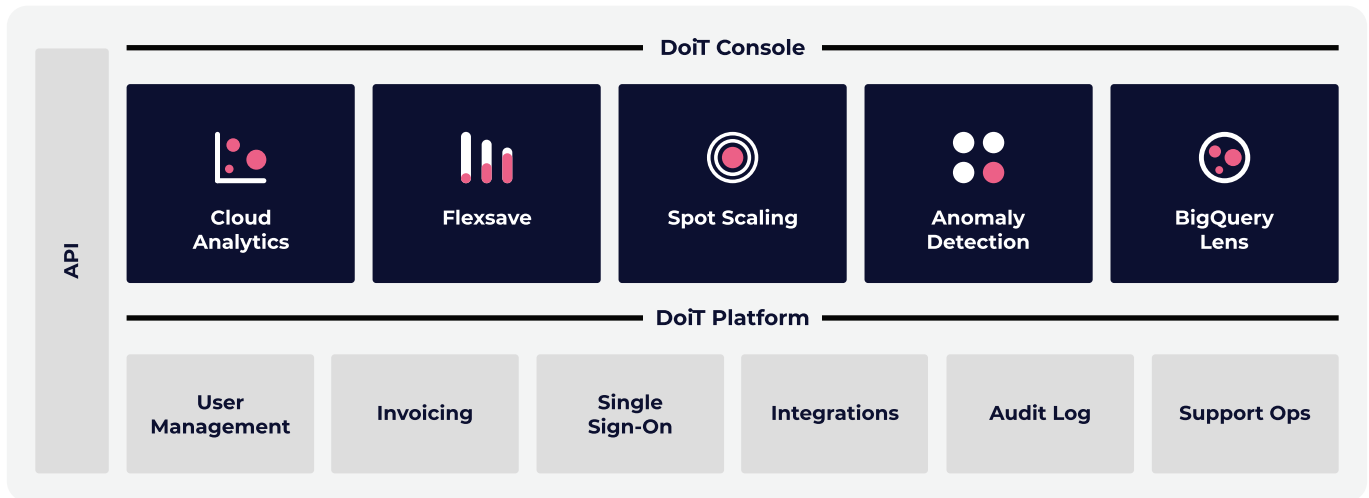
Bridging technical knowledge gaps is a critical challenge, given that many high-growth companies can't afford the time to address every potential technical issue or fully master every cloud service they use.





Understand, optimize, and control your cloud costs

DoIT's technology portfolio empowers scaling businesses, enabling informed decisions about their cloud usage. Complemented by a global network of cloud expertise for technical and infrastructure support, DoIT's portfolio ensures businesses maintain the pace and quality of their engineering initiatives so they can effectively manage public cloud costs and infrastructure challenges.



"With Flexsave we reduced EC2 spend by 21% without adding any work to our already-full plates. It gives us flexibility to respond to the unpredictable nature of the gaming industry, enjoying the savings of Savings Plans without any risk or purchasing them ourselves."

Nadav Amami
CTO and co-founder at
Simpool



"DoIT's Anomaly Detection sent us an alert soon after the spike began, and we were able to begin work on fixing it. Had we not had this alert from DoIT, it could easily have been another week before we realized we were seeing a cost spike, and this would likely have cost us tens of thousands of pounds."

Barnaby Dawson
Engineering Manager at
Captify



"DoIT's Cloud Analytics technology has been great in helping us to focus on understanding technical cloud metrics and their related costs. It informed conversations that were previously hunches and forced us to better understand our own processes. We saved money and ultimately became a better company."

Ben Hizak
COO at Cherre



Trusted by thousands worldwide



Learn more





Help your engineers get fluent in their cloud costs

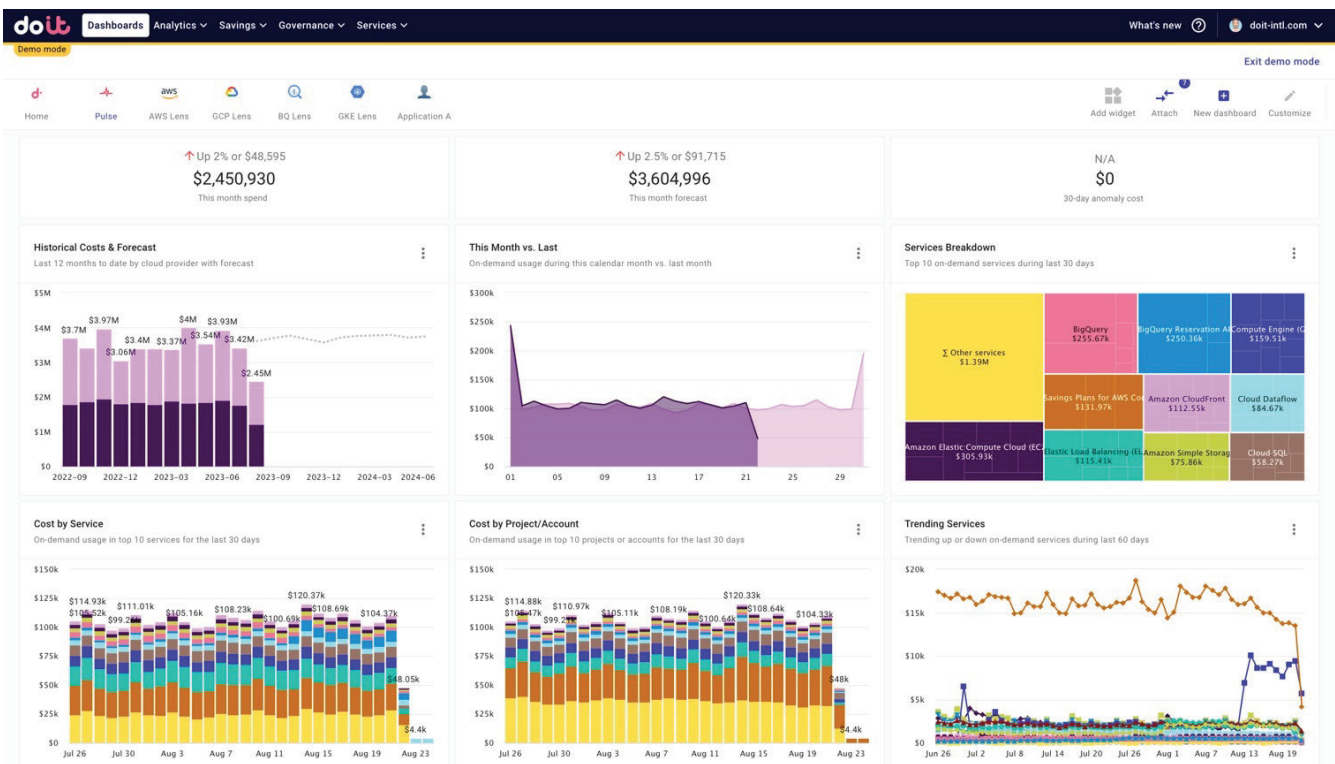
Utilizing DoIT's Cloud Analytics technology, engineering teams can cultivate cost awareness and accountability throughout their organization. This empowers engineers to take ownership of their usage and make data-backed decisions on the infrastructure they're responsible for.

Optimize costs without sacrificing engineering resources

With DoIT's cost optimization products, digital native startups and scaleups have access to proprietary automation technology and easy-to-implement recommendations that help them optimize their rates, eliminate waste, and match requested resources to actual usage.

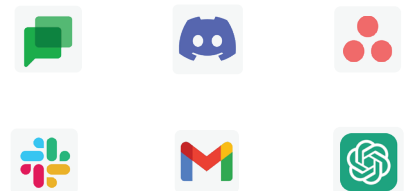
Control cloud costs with automation

DoIT's product portfolio includes several products that assist users in monitoring unwanted cloud consumption, enabling them to minimize variances in monthly bills and enhance the predictability of their cloud expenditures, all without exhausting limited engineering resources.



Connect your favorite tools to DoIT's products

From turning cost anomalies into a Jira task, to sending invoices straight to your payment tool, to automating scripting of repetitive tasks — the possibilities for what you can do with DoIT's APIs and Integrations are endless.





Security and compliance

We know that cloud security is top of mind for our customers, and we operate on the highest level of industry security standards. DoIT's technology portfolio is covered by the following security and compliance certifications.



ISO27001



SOC 2 Type II



SOC 3



GDPR

Meet DoIT

We are committed to delivering the true promise of the cloud with ease, not cost.

That's why we combine the power of intelligent software that simplifies and automates cloud use with expert consultancy and unlimited technical support to solve your most complex cloud challenges.

Get deep multicloud expertise from our global team of committed cloud experts with decades of experience in the analytics, optimization and governance of cloud architecture, as well as specialization in Kubernetes, artificial intelligence (AI), and much more.

